

Aaron Armstrong - Profile



- Born in Brighton, England in 1980 and moved to Ashford, Kent with his father four years later.
- From the tender age of 8 Aaron helped his father, starting with some basic tasks such as removing the screws used during manufacturing and replacing them with the pole piece screws.
- Aaron's skill and craftsmanship continued to grow as his father handed down his knowledge and experience.

When Kent got homesick and decided to move back to the USA, Aaron felt his destiny, life and career was in England, so his father decided to split the Armstrong Pick-up Business with Kent running the USA side and Aaron, the UK & European Division. With today's instant communications technologies, and the fact that Kent is still a regular visitor to the UK, his wealth of knowledge and experience is still always available to Aaron whenever he needs it.

- Aaron continues to maintain the family tradition of high standards with his Pick-up repairs service and his new Hand-Wound Pickups.
- One example of these quality service and products..... A funny, obsolete A**a Bass Pickup was rescued from being ditched when Peter Allen sent Aaron the original and he made a new one (Plastic Moulded to the same shape!) and added some 'beefed-up' windings to give extra power. The Customer was 'amazed' and the cost was almost half the price of a USA Retail option which wouldn't have fitted properly or looked right!



- On a personal note, Peter has had cause to be grateful to Kent Armstrong and Son on a number of occasions for advice and for the pickup repair service, especially in the early days of building his own business, Guitar Technical Services.

For Aaron Armstrong contact details, see next page.....

Aaron Armstrong contact details

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**Please do not send pickups without first speaking to Aaron
to discuss your requirements.**